

2020 Virtual Winter Conference

Event Title: Extraordinary: Discovering Resilience, Innovation, Leadership and Connection in a Time of Chaos

Date: November 17 & 18, 2020

Time: 8 am – 12 pm

Conference is available for 30 days to participants for viewing on virtual platform.

Special Program Event Platinum Sponsor – \$1,000 (Only 1 available)

Pre-Event Marketing

- Marketed as platinum sponsor on all event marketing in all social media platforms including ATDChi website page promoting the event

During Event Virtual Marketing

- Logo in top left corner to the right of ATDChi logo on conference header (does not rotate) hot-linked to your website
- Listed on the pre-conference website page as Platinum Sponsor

Commercial w/gamification code (1 commercial)

- Must provide video to us 2-3 weeks prior to the event. Gamification code should be shown at the end of the video.
- 1-3 minutes commercial

Networking

- Host Networking group during the entire conference (2 days, total 8 hours) – access to one networking group where the sponsor can manage times when they are available for discussion using video call feature, availability to chat with interested attendees during the conference. Networking groups use live video and can hold up to 5 people at a time, which includes the sponsor facilitator.
- The Networking group will need to be resourced the entire time of the conference

Gamification

- Sponsor gives out code to people who interact with them in their virtual networking space or text chat with them via the conference platform
- Sponsor can post gamification code on their website.
- Provide giveaway awards for the gamification program

Attendance

- Two free registrations to represent your organization at the event
- Opt-in attendee list provided post event

Reply by October 1, 2020 to get the maximum exposure! Contact us at sponsorship@atdchi.org

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Special Program Live Event Session Sponsor – \$500 (6 available)

Pre-Event Marketing

- Logo on e-mail blasts pre-event marketing
- Logo on ATDChi website at bottom of page where event information is promoted

During Event Marketing

- Scrolling logo rotates in top right corner on conference header with other Gold Sponsors
- Logo on one event session event page with link to sponsor website
- 10-20 second pre-roll video with no sound runs prior to event session beginning.
- Add the gamification code to the end of the video so attendees can earn points. (Needs to be provided to ATDChi 2-3 weeks before the conference.)

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Gamification

- Sponsor can post gamification code on their website.
- Sponsor gives out codes to participants who interact with them via text chat in the platform.
- Provide give-away awards as part of the gamification program

Attendance

- One free registration to represent your organization at the event
- Opt-in attendee list provided post event

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Ala Carte Sponsor Offerings

Purchase Networking Group Time w/gamification code (4-hour time slot up to 3 available) - \$200

- Host a networking group during the conference. Time slots will be published at a later date. Networking groups use live video and can hold up to 5 people at a time, which includes the sponsor facilitator.

Commercial w/gamification code - \$400 (5 available)

- Must provide video to us 2-3 weeks prior to the event. Gamification code should be shown at the end of the video.
- 1-3 minutes commercial

Lobby Banner - \$200 (only 1 available)

- You have real estate on the lobby (launch) page for the entire virtual conference with your logo and logo message, along with hot link to your website.

Give-away gamification prizes – \$100

- You can sponsor one of the prizes we give away as part of the event gamification program, plus your logo is included in our e-mail blast communication as an event sponsor

Current Annual Gold and Silver Sponsors

- Logo integrated into rolling sponsor logo section on all event pages in the top right-hand corner.
- Receive member pricing for two participants