



2016 Advertising Options – NEW!

Promote your business to one of the largest learning and development communities in the country! The ATDChatter e-newsletter is published twice per month. It's comprised of one main article and 5 – 6 “briefs” on topics of interest to our members. It is sent to over 400 members and has an open rate of 50%. As an advertiser, your organization will benefit from ongoing exposure to current and potential clients.

Advertising options

Above-the-Fold Placement

Pixels: **150 X 400** (Height can go up to about 650, if needed)
 Width percentage: 25%

Location: Right-hand side of page, next to main article

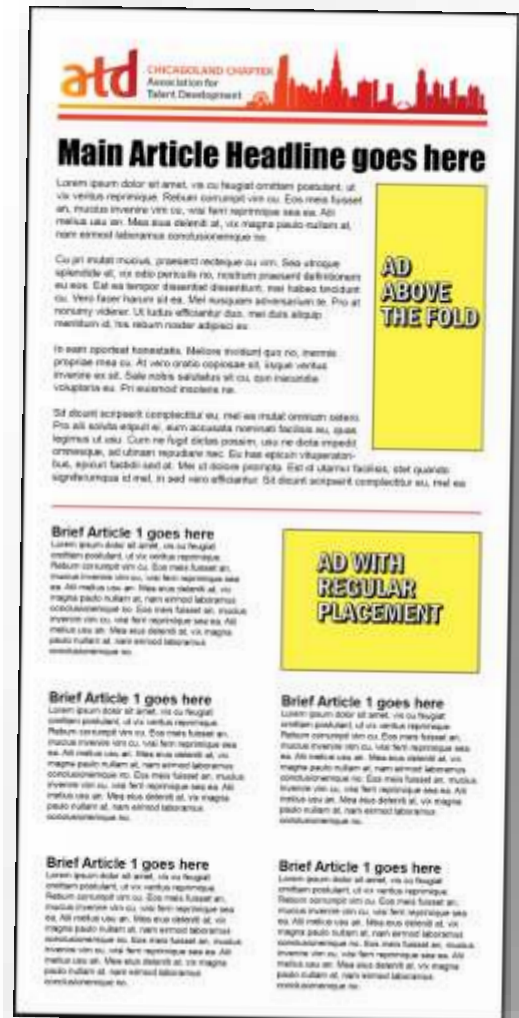
Cost: \$200 per month

Regular placement

Pixels: **280 X 400** (Height can go up to about 650, if needed)
 Width percentage: 50%

Location: Takes the place of one brief item. Order is subject to other content.

Cost: \$150 per month



ATDChi Chatter Advertising Application

**Please complete and email to Tracy Oosterman Thompson
Tracy@onemoresponsor.com**

Organization Information

Organization name:

Organization address:

Contact name:

Contact phone:

Contact email:

Sponsorship Selection

- Above the fold placement: \$200 per month**
- Regular placement: \$150 per month**
- Start month/year:**
- End month/year:**
- Total due:**

Payment Information

- Check: please send your check to:**
ATD Chicagoland Chapter
c/o Impact Virtual Services
6000 Gisholt Dr, Ste 200
Madison WI
53713
Attn: Kristin DeGroot, ATD Chicagoland Chapter
- Credit card:**
Card Type: (we accept VISA, Mastercard, Discover, AMEX)
Name on the card:
Billing address ZIP code:
Card number:
Card expiration date:
CVV:
- Invoice request:**
Name and address if different from Organization Information:

ATDChi W-9 available upon request

